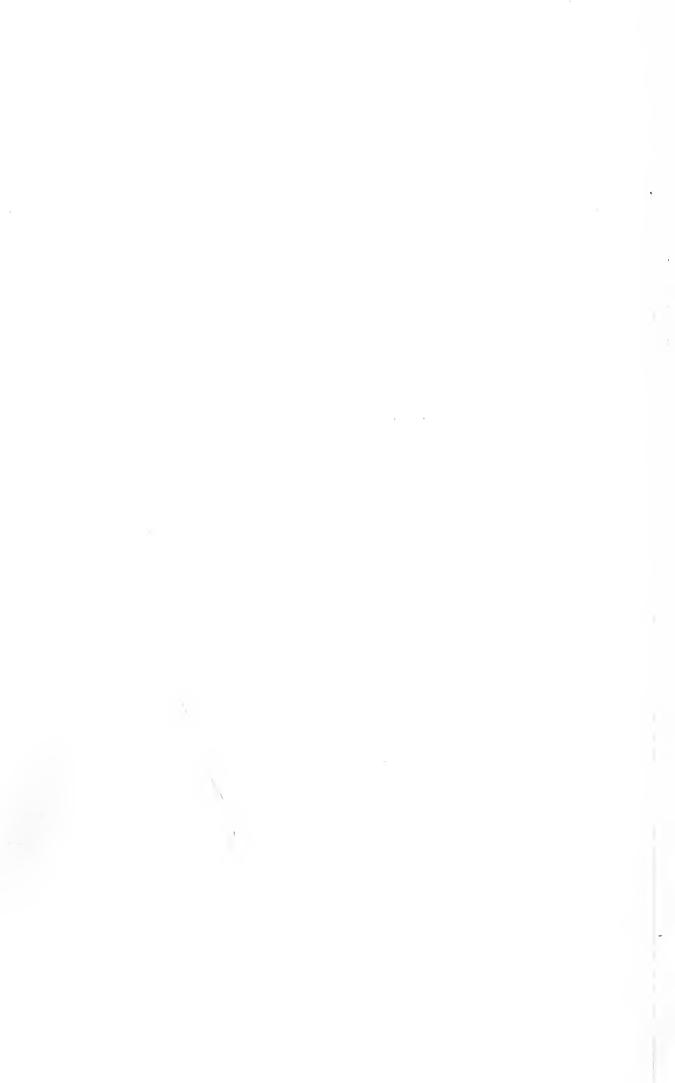
### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



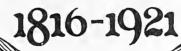








America's Foremost Growers of Ornamentals







STARK BRO'S

Landscape Architects & Nurserymen Louisiana, Mo.

# Beautify Your Home



Note the remark-able change wrought by the proper ornamental planting around the home just above. See the "after planting" pho-to above (large). Aiding Nature in the Country

A restful effect schieved by our Landscape Department for a country home owner (photo

at right).

#### Hedges — the Living Fences

Attractive hedges for walks and driveways involve comparatively little expense and add immeasurably to the orderly beauty of your farm homemake it one to which you can point with pride.

The modest cost of a splendid planting of ornamentals will make "all the difference in the world" in the appearance of your home and will pay big dividends, if you ever want to sell your home. Stark Bro's Landscape Department has helped thousands of home owners throughout the United States to make their home grounds a source of great pleasure—admired by every passerby and envied by every neighbor. Stark Bro's will gladly design a free plan for you-write today.

## Homes Beautiful - At Little Cost!

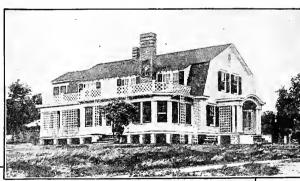
UR Landscape Department centers most of its efforts on aiding owners of farm houses and suburban homes to beautify their home grounds. service by our graduate Landscape Architects costs our customers nothing.

We are not so much interested in big estate sub-divisions, or large municipal park plantings as we are in the home-owners' orders. Our 100 years of experience in furnishing the farmer and suburbanite the best of fruit trees have acquainted us with their wants and desires—and we feel that we do more good and get better results in specializing on this general type of planting work. However, we are qualified and equipped to take care of the largest estate or municipal beautifying plan and planting-and do handle hundreds of such big propositions every year.

### Look at these Photos--See What a Little Money Will Do!

Just look at the reproduced photos on this and the page opposite. Note how a little money multiplied many times the attractiveness and desirability of these homes.

Write us and see what we can do for your home.





Note change that a Stark Bro's planting made in one "home-like air" of this pretty suburban home. plants Isn't it worth MUCH more than the \$22 it cost?

home, too, can be made"the env**y** neigh. bors" bor just by of a simple but a r mon ious Stark planting

## on the Farm or in Town

We Specialize on Beautifying Grounds of Farms and Suburban Homes

HIS business is constantly growing. With increasing prosperity, the farmer and wife wish to improve their home's surroundings. They turn to us naturally for the needed ornamental trees, shrubs and hedges. The satisfaction they get from our service is indorsed by the thousands of letters like this that we receive:—

"In Spring, 1916, you drew me planting plans and sent me shrubs, etc. Let me say that this year (1918) they are repaying us for all the work. They have attained creditable size and a constant source of beauty and interest."—Milan A. Stork, Otsego, Mich.

## Home Beautifying Plans and

Advice—FREE

UR Free Plans for beautifying the grounds around your country or suburban home will include vegetable garden and "back yard orchard."

The landscape plan for your grounds will be individually designed and furnished Free. However, if your grounds are very large or if you require complex designs, we will make a moderate charge for the plans, but we will first estimate the cost of designing and obtain your approval before starting the plans.

Where necessary to make a charge for the plan we will give you a liberal refund if you order from us the stock called for on the plan we design

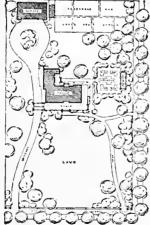
if you order from us the stock called for on the plan we design for your property.



Note this cozy little home. Its air of inviting comes from this little inexpensive planting.

#### Free Book

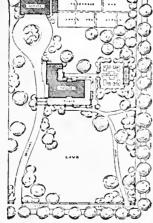
very unusual, interesting, help-Get it ful book. Get and read it. and read it. It will give you scores of ideas—how to beautify your farm or suburban homegrounds at little cost. Send for it. We will gladly mail it to you Free.



ROUGH SKETCH MADE BY CUSTOMER

160 ft unde

This shows the kind of quick sketch that you can make and send to us. You can do it in five minutes. Show location of buildings, walks, driveway, big trees, also give width and length of lot. This information will be all that is needed by our Landscape Dep't.



FREE PLAN DRAWN BY US

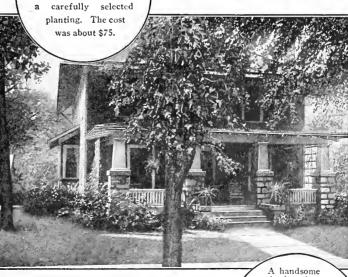
By referring to rough sketch shown to left, our Landscape Dep't drew up this complete landscape plan for one of our customers. We can give you just as good a plan for your home.

Read the detailed descriptions of our various varieties of Ornamental Shrubs, Plants, Vines, etc., on the pages that follow. Then, make up your mind that you are going to beautify your home grounds this year, too.

An impressive country home

made even more

stately and charming by

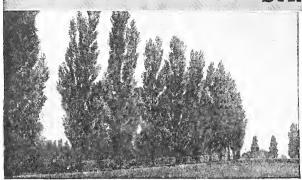


A handsome suburban home given added attractions by a Stark Bro's Ornamental Planting. The owner says, "This \$25.00 owner says, planting of Stark Bro's Ornamental Shrubs, etc., added \$1,000.00 to the selling

This shows a "bird's eye view" of the effect resulting from a Stark Bro's Home Beautifying Plan. The cost of all ornamental shrubs, plants, etc., involved

only a moderate

## SHADE TREES



Lombardy Poplar, an unusual and picturesque tree that gives variety to the planting. Valuable for lawn, avenue or screen.

ASH, AMERICAN, Fraxinus Americanus. A stately, symmetrical tree of spreading habit reaching a height of 80 ft. Of rapid growth. Excellent for shade and ornamental planting. Foliage glossy green and divided. A clean, quick growing tree.

BIRCH, CUT LEAVED WEEPING WHITE, Betula Alba Laciniata

BIRCH, CUI LEAVED WEEFING WHITE, Betula Alba Lacimata Pendula. Excellent ornamental tree, finely cut, fern-like foliage on slender drooping branches.

BIRCH, EUROPEAN WHITE, Betula Alba. Rapid growing symmetrical tree, graceful form, slightly drooping branches. Bark white. Small foliage, glossy green.

toliage, glossy green.

CATALPA, UMBRELLA, Catalpa Bungei. A broad foliaged tree of dwarf habit usually only about 6 to 8 ft. in height. Neat, compact, round head on slender trunk. Requires no trimming. Used extensively for planting on either side of walk leading to residence.

for planting on either side of walk leading to residence.

CRAB, FLOWERING, Pyrus Parkmanni. An attractive small tree or shrub, 8 to 12 ft. in height. Flowers semi-double and pink succeeded by small dark red fruits which ripen in late autumn.

ELM, AMERICAN WHITE, Ulmus Americana. The best of all our native shade trees and the most popular. Of graceful spreading habit with slightly drooping branches. Adapted to a variety of conditions and succeeds everywhere. Easily transplanted. An excellent avenue tree and unexcelled as a rapid growing shade tree.

tree and unexcelled as a rapid growing shade tree.

KENTUCKY COFFEE BEAN TREE, Gymnocladus Canadensis. A
native tree of large size. Rapid growth, producing heavy spreading
branches. Flowers green in June followed by long pods which produce
the beans said to have been
used by early settlers for

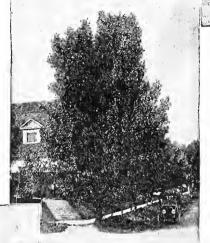
LINDEN, AMERICAN, Tilia A mericana. A valuable native tree of rapid growth forming a broad round open top. Fra-grant creamy-white flowers July A honey-bee favorite. Adapted to a variety of soils.

A good avenue or specimen tree.
LINDEN, BROAD LEAVED
EUROPEAN, Tilia Platyphyllos. A broad leaved
European species often 75 ft,
in height. Fine for avenue or lawn.

LOCUST, BLACK, Robinia Pseudocacia. A native rapid growing tree with spreading branches. Long drooping clusters of creamy white peashaped fragrant flowers in Spring. Spring.

MAPLE, SUGAR or ROCK, Acer Saccharum. A fine round headed tree with fine round headed tree with spreading branches. Of moderate growth and long life. An excellent avenue tree and as a specimen where dense shade is desired. Valuable also for its sugar production. Leaves bright green changing to golden yellow and orange in Autumn.

MAPLE, WIERS CUT LEAF, Acer Dasycarpum Weirii. A strong growing tree with finely cut foliage and drooping branches. Hardy. An attractive specimen tree on the lawn. Very desirable on account of its graceful habit.



Carolina Poplar (seven years old). The most rapid grower. Extremely hardy—succeeds under all conditions. Used for street, lawn, screen or wind break.

MULBERRY, TEA'S WEEPING, Morus alba pendula. A graceful weeping tree growing 6 to 8 ft. high.

Morus alba penaula. A gracetin weeping tree growing 6 to 8 ft. high.

OAK, PIN, Quercus Palustris. Unexcelled for street planting, being a very shapely tree.

OAK, RED, Quercus Rubra. A native species of rather fast growth.

OAK, WHITE, Quercus Alba. One of our large native deciduous trees.

PERSIMMON, Diospyos Virginica. A medium sized native tree to about 40 ft in height.

PLUM, CRIMSON LEAF, Prunus Pissardi. Foliage and twigs dark purple forming a striking contrast when planted near the border.

POPLAR, CAROLINA, Populus Monolifera. A widely known tree of exceedingly rapid growth with bright green foliage. Used exten-

Norway Maple, has been called the "One Best Shade Tree." Fairly rapid grower and splendid for avenue or lawn planting.

sively for avenue, lawn or windbreak. It soon attains the height of 40 or 50 ft. Fine for windbreak when planted close together. Succeeds everywhere. Used largely in between the slow growing trees in order to get quick shade.

POPLAR, LOMBARDY, Populus Nigra Fastigiata. A familiar Italian tree from the province, Lombardy. A very rapid growing tree of slender upright habit, the height often exceeding 80 ft. Excellent to break the skyline in massed planting.

POPLAR, NORWAY, Populus "Norway." An excellent tree of the Carolina type but of more rapid growth and said to be hardier. Termed "The Sudden Sawlog" in the west.

RUSSIAN OLIVE or SILVER LEAVED OLEASTER, Elaegnus Argentea. A small tree or shrub to about 12 ft with small willow like foliage silvery white in appearance. Flowers small yellow and fragrant, succeeded by yellow fruit. Perfectly hardy, makes a good hedge.

SYCAMORE, AMERICAN or WESTERN PLANE TREE, Platanus Occidentalis. A native tree of immense size, succeeds easily. Of rapid growth and spreading habit. Lea es large with pointed lobes. Used as street trees. Globe-shaped heads of seed hang on until winter.

SYCAMORE, EUROPEAN or ORIENTAL

SYCAMORE, EUROPEAN or ORIENTAL PLANE TREE, Platanus Orientalis, An erect tree of rapid growth. Easily transplanted. Extensively used for avenue planting in large cities as it withstands smoke and dust. Practically free from insects and diseases. Three most anywhere and is most desirable.

most anywhere and is most desirable.

TULIP TREE or YELLOW POPLAR, Liriodendron Tulipifera. An excellent tree of large
proportions. Of rapid growth to 60 ft. Flowers
tulip-shaped; bright green and orange yellow.

WILLOW, WEEPING, Salix Babylonica. A
large spreading tree with long slender drooping
branches often 40 ft. in height. An excellent
effect when planted near the edge of water.

#### Evergreens

Standard varieties, symmetrical and thoroughly dependable. Express or freight shipments on cash orders. Evergreens are shipped separate from fruit trees and orders should be written on special evergreen order blank. Write for descriptive literature and prices.



Weeping Willow, a graceful drooping tree. Adapted for lawn, cemetery or near water, Adapted for lawn, cemetery or near wat. Popular in the Old World for centuries.

compact, round headed tree of medium growth, to 50 ft. in height. Requires little or no pruning Anideal avenue tree. Perfectly hardy. Leaves dark green remaining on the tree until late autumn when they turn a bright yellow. The best of all the maples.

MAPLE, SCHWEDLERI or PURPLE LEAVED, Acer Platanoides var Schwedleri. Spreading habit attaining about 40 ft. in height. Foliage a bright red at first, turning to a dark purplish green.

American White Elm, the noblest of all native trees—grows everywhere.

MAPLE, SILVER LEAF, Acer Dasycarpum. Very rapid growing tree used extensively for street planting where immediate results are desired. Grows to 60 ft. in height. Easily transplanted and very hardy. Not particular as to soil, of spreading habit.



Catalpa Bungei or Umbrella Tree, a unique tree that is largely used on the lawn.

Tea's Weeping Mulberry, long slender stems droop to the ground. Hardy, largely used.

#### OWERING SHRUBS

A Missouri Home Before Planting Shrubs. The photograph on the right was taken before Stark Bro's Landscaph Department planned and superintended this landscape planting. The second picture on the right illustrates the wonderful improvement that can be secured at a very moderate cost. Note particularly, that the house before planting appears very tall and bleak. After planting the shrubs about the foundation, the house appears lower, more protected and far more attractive. Missouri Home Be-

A Wonderful Change Secured in Three Months. The two Pictures on the left give a good illustration of "before and after" effects from a planting made from one of Stark Bro's Free Planting Plans. This result is all the more remarkable because of the great "immediate" change. Note

AMELANCHIER CANADENSIS, June Berry. Large upright shrub or tree. Flowers white in early spring before leaves appear.

ARALIA CHINENSIS, Chinese Angelica Tree.
(Hercules Club). A large shrub or tree to 30 ft. with large heavy, prickly stems. Foliage large and divided. Gives a sub-tropical appearance.

Gives a sub-tropical appearance.

ARALIA PENTAPHYLLA, Five-Leaved Angelica Tree. A prickly shrub of neat appearance bearing dense foliage of bright green color on graceful drooping branches, Flowers greenish-white in June. Makes a good ornamental hedge.

BERBERIS THUNBERGII, Japanese Barberry. A compact growing hedge plant of symmetrical habit from Japan. Foliage small, bright green turning bright crimson in autumn which, together with the orange-red berries it produces, makes this plant most attractive.

CALYCANTHUS FLORIBUS. Carolina Allsbice. A widely

CALYCANTHUS FLORIDUS, Carolina Allspice. A widely known shrub with dark green foliage and bearing chocolate colored spicy, aromatic flowers in May. Height from 4 to

BUDDLEIA VARIABILIS MAGNIFICA, Butterfly BUDDLEIA VARIABILIS MAGNIFICA, Butterny Bush. Beautiful shrubs to 4 ft. with large clusters of lilac colored flowers, which attract butterflies in large numbers. Sometimes winter kills to the ground, but renews growth in the spring.

CEPHALANTHUS OCCIDENTALIS, Button Bush.

sturdy native, round topped shrub of rapid owtb. Height 5 to 7 ft.

CERCIS CANADENSIS, Red Bud. A native shrub or medium sized tree producing many red peashaped flowers in early spring before leaves unfold. Height 16 to 25 ft. Leaves heart-shaped.

CORYLUS AMERICANA, American Filbert or Hazelnut. A good shrub for border planting producing the well known Filbert nut. Attains a height of about 6 feet under ordinary conditions.

CORNUS MASCULA, Cornelian Cherry. A shrub or small tree attaining a height of about 10 feet. Flowers small and followed by attractive and edible red fruits about three-fourths of an inch in length.

Ludwig Spaceth Lilar

DEUTZIA GRACILIS. A
dense shrub of dwarf habit.
Flowers pure white and abundantly produced on graceful
drooping branches in May, Height
rarely exceeds 2 ft.

DEUTZIA LEMOINEI. One of the hardiest Deutzias. Flowers pure white, borne profusely. Shrub of spreading habit to 3 ft.

ing habit to 3 ft.

DEUTZIA SCABRA, "Pride of Rochester." One of the earliest flowering Deutzias. Flowers double, white tinged pink; borne in profuse clusters during the early part of May. Reacbes 6 ft.

DIERVILLA FLORIDA, OR WEIGELA ROSEA. A spreading shrub, arching branches; trumpet shaped ross colored flowers in early June freely borne on the stout branches. Height 6 ft. Leaves dark green. A graceful and beautiful shrub that is a necessity in all planting. Spirea Van Houttei and Diervilla are two of the best shrubs grown.

DIERVILLA FLORIDA "CANDIDA," WhiteFlower Weigela. Same as preceding. DIERVILLA HYBRIDA "EVA RATH-KE," Red Flowering Weigela. A shrub to 4 ft. With clusters of carmine red flowers. EUONYMUS ALATUS, Winged Burning Bush. Compact spreading shrub to 8 ft. Twigs and branches with corky wings. Flowers in May or June followed by red berries.

FORSYTHIA FORTUNEI, Fortune's Forsythia. A vigorous shrub with upright or arching branches. Flowers yellow thickly set on slender twigs before leaves appear. leaves appear.

leaves appear.

FORSYTHIA SUSPENSA. A graceful drooping shrub which, when trained on a trellis, will grow 8 to 10 ft., but when left alone rarely exceeds 4 ft. Excellent shrub for front of border or entrance planting. Yellow flowers in April before the leaves appear. The best very early flowering shrub. Known as "Golden Bell."

the beautiful hedge which gives privacy, also the graceful outlines of the shrubbery which hide the foundation. HAMAMELIS VIRGINICA, Witch Hazel. Shrub or small tree to 20 ft., bearing small yellow flowers in late autumn. Perfectly hardy. Valuable for deep border planting.

HYDRANGEA ARBORESCENS STERILIS, Hillsof Snow.
An crect shrub to 4 or 5 ft. with large white balls of flowers in July and August, resembling the Snowball, but larger.
Very attractive planted in large groups in the border.

HIBISCUS, Altheas. Assorted colors—bush form, with all the variations of the following colors. Height 5 ft.: Red, white, rose color, both double and single.

HIBISCUS SYRIACUS, Rose of Sharon. Fine single purple flowers in profusion. Fine for bor-6 to 8 ft. in height.

der planting,

der planting. 6 to 8 ft. in height.

HIBISCUS TOTUS ALBA, White Rose of Sharon. Pure white single variety. Bush 6 ft. high.

HYDRANGEA PANICULATA GRANDIFLORA. A beautiful shrub to 8 ft., beating immense cone-shape clusters of white flowers in July and August, almost all sterile and turning a bright pink as they become older. Very attractive when banked in the border planting, or as specimen plants near the house. near the house

LONICERA FRAGRANTISSIMA, Fragrant Bush Honeysuckle, Sweet scented white flowers in May. Height 4 to 6 ft. with dark green foliage.

LONICERA GRANDIFLORA ROSEA. flowers followed by red berries which are very showy in late summer. Good border plant, or where clumps of rich green are desired. Splendid Bush Honeysuckle.

LONICERA MORROWI, Japanese Bush Honey-suckle. An open spreading bush from Japan bearing dark green leaves and white flowers in May.

LONICERA TATARICA ALBA. Large white flowers followed by scarlet berries in August. Foliage dark green. Very ornamental when in fruit or blossom and green. Very ornamental when in true the foliage effect is always valuable.

LONICERA TATARICA RUBRA. Deep pink flowers in May, Height 6 ft. Good for front of border. PHILADELPHUS AUREUS, Golden Syringa. A var-

ers in May, Height & ft. Good for front of border. PHILADELPHUS AUREUS, Golden Syringa. A variety of Philadelphus coronarius with golden yellow foliage throughout summer. PHILADELPHUS CORONARIUS, Mock Orange. An old fashioned shrub that is still very popular. Sometimes grows 10 ft. high. Flowers produced freely of creamy white color and very fragrant; May and June. Presents a very ornamental and attractive appearance in the border. Of spreading habit and should be allowed sufficient room to fully develop. Good specimen plant on the lawn. Known as Syringa. PHILADELPHUS GORDONIANUS, Gordon's Syringa. Fine shrub with flowers similar to preceding but later.

PHILADELPHUS LEMOINEI, Lemoines Syringa. A sweet scented hybrid smaller than the preceding, rarely exceeding 4 ft. Erect growing with small foliage. Creamy white flowers in June entirely covering plant. PRUNUS TRILOBA, Flowering Almond. A Chinese shrub which produces abundant pink, double rose-like flowers before the leaves appear in Spring. Very

RHODOTYPUS KERROIDES, White Kerria. Intro duced from Japan. 3 to 5 ft. high. Flowers white; late May, followed by black con-

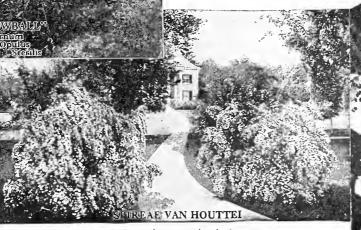
May, followed by black conspicuous seeds which hang to the plant all winter.

RHUS COTINUS, Smoke Bush. (Purple Fringe). A native of Europe growing from 10 to 15 ft. high. The feathery flowers are purplish and cover the entire bush giving it the appearance of smoke from a distance.

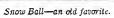
RHUS GLABRA, Smooth Sumac. A tall shrub, 10 to 12 ft. in height, with smooth bark. Flowers, July, produced at the end of branches followed by clusters of dark crimson berries. Brightly foliaged; very attractive in Autumn.

Philadelphus

Coronarius 'Mock Orange'



The best and most popular slowb



CORNUS ALBA 'SIBER-ICA, Red Stem Dogwood. A ornamental shrub attaining the height of 8 ft. Clusters of white flow-ers succeeded by bright red berries in autumn.

CORNUS FLORIDA, White Flowering Dogwood. A native shrub from 10 to 15 ft. high. Very showy white flowersinearly spring. Fine for specimen planting on the lawn or background in the border.





Here at Louisiana, Mo., we have ideal soil and climate for growing ornamentals. We specialize in Ornamentals and Stark Bro's Shrubs and Trees are preferred on account of extra strong roots and carefully trained tops.

Climbers

Diervilla Flo (Weigela Rosea)

Florida

High Bush Cranberry

Ine ROSE—Queen of the Garden

FOR countless ages the rose has occupied the enviable position of being the "most prized of all flowers"—and rightfully so. No home is complete without its share of these fragrant flowers with the very best" by our rose experts and the list is complete. The different classes are indicated thus: Climbers (Cl.), Hybird Perpetuals (H. P.), Hybird Teas (H. T.), Teas (T.), Rugosa (R.), China (C.), Moss (M.), Polyantha (P.), etc.

If you plan to plant a rose garden you should have Stark Bro's Rose Book which gives complete directions and instructions. Write for it—sent free on request.

Climbing Roses

Climbing Roses

AMERICAN PILLAR (Cl.) A popular large single variety. Color deep pink with yellow stamens. BALTIMORE BELLE (Cl.) A well known old favorite. Flowers white tinted pink, very double. CHRISTINE WRIGHT (Cl.) A new rose of many fine qualities. Bright clear pink and double. CLIMBING AMERICAN BEAUTY (Cl.) Similar in every respect to American Beauty with added quality of climbing. Flowers large, deep pink and fragrant.

CLIMBING BABY RAMBLER, Miss Messman(Cl.) A climbing, everblooming form of the Baby Rambler. CRIMSON RAMBLER (Cl.) Profuse clusters of bright crimson double flowers. Vigorous climber, shoots often grow 8 ft. tall in one season.

DR. W. VAN FLEET (Cl.) Very rapid growing climber. Color flesh pink. Flowers full and double DOROTHY PERKINS (Cl.) Immense clusters of beautiful double pink fragrant flowers. Perfectly hardy and a vigorous grower. Porch climber or trellis. The one best climbing rose.

EVER-BLOOMING CRIMSON RAMBLER (Cl.) Similar to Crimson Rambler, but blooms over a long season.

EVER-BLOOMING CRIMSON RAMBLER (C.I.) Similar to Crimson Rambler, but blooms over a long season.

EXCELSA, Red Dorothy Perkins (Cl.) An excellent brilliant, crimson climber. Foliage glossy.

LADY GAY (Cl.) A vigorous, very floriferous variety with rose pink flowers. A good climber.

QUEEN OF PRAIRIES (Cl.) An old familiar standby, red climbing rose. Extremely hardy and vigorous climber.

RUBIN (Cl.) A hardy climber, resembling Crimson Rambler, but larger, more double, deeper colored flower.

TAUSENDSCHOEN, Thousand Beauties (Cl.) A rapid growing climber. Flowers pink deepening to rosy carmine in clusters. Almost thornless

TRIER (Cl.) A most beautiful rambler with large clusters of yellowish white, semi-double flowers. The open center is filled with numerous bright, yellow anthers which gives to the rose a distinct yellow color. Greatly surpasses Yellow Rambler of which it is a seedling. Extremely vigorous.

WHITE DOROTHY PERKINS (Cl.) A white flowering sort of the well-known Dorothy Perkins.

Bush Roses

ANNA DE DIESBACH (H. P.) Flowers large and full. Color carmine pink.
BURBANK (C.) A free blooming variety with cherry-rose colored flowers.
BABY RAMBLER, Mad. Norbert Levavasseur (P.) A dwarf with large clusters of bright crimson flowers in profusion. A continuous bloomer. Fine for edging.
CATHERINE ZEIMET (Poly.) Flowers pure white in immense clusters. Fragrant. Good for edging.

white in immense clusters. Fragrant. Good for edging, CLIO (H. P.) A vigorous grower. Flowers large, globular, flesh color shaded to pink in center. CLOTHILDE SOUPERT (P.) One of the very best bedders. A familiar ivory-white variety shaded pink. Excellent for borders. Blooms continually. CONRAD F. MEYER (H. P.) Beautiful, large flowers of clear silvery rose color. Very vigorous, hardy, fragrant. Cross of hardy Rugosa and the



Perkins. The best Everblooming Crimson Climbing Roses Rambler. Blooms all summer

A large full rose of a deep red color. A splendid bloom of velvety texture. GENERAL JACQUEMINOT (H. P.) An old favorite. A large full flower of crimson-scarlet color. GRUSS AN TEPLITZ (C.) An excellent bedder. Bright red changing to velvety crimson. Flowers borne in clusters, frag-rant. A continuous HELEN GOULD HELEN GOULD (H. T.) A free grower with bright red flowers. Good bloomer. AMERICAN IVY, Ampelopsis Quinquefolia. Beautiful green divided leaves which turn bright crimson in autumn. Fine for covering porches and trellises. BOSTON IVY, Ampelopsis Veitchii. Hardy vine, small, compact foliage. Used extensively for covering stone or brick residences and walls. DUTCHMAN'S PIPE, Aristolochia Sipho. Pipe shaped flowers of a purplish-brown color. Leaves very large. CLEMATIS HENRYI. Creamy white. CLEMATIS JACKMANNI. Violet-purple, large. CLEMATIS PANICULATA GRANDIFLORA. Great masses of fragrant, white, star-shaped flowers. HALL'S HONEY. SUCKLE, Lonicera Halleana. A half evergreen, retaining foliage late in winter. Flowers white, turning to, yellow. Good for covering low walls, banks or fences.
TRUMPET CREEPER. Tecoma Radicans. Flowers trumpet-shaped and orange colored. WISTARIA CHINENSIS. Rapid growth. Flowers pea-shaped and pale blue J. B. CLARK (H. P.) A vigorous grower producing large beautiful flowers of a deep scarlet JESSIE (Poly.) A new Baby Rambler. Good for edging or pot culture. Bright crimson flowers.

JONKHEER J. L. MOCK (H. T.) Flowers large, full, fragrant. Color, beautiful carmine outside and light pink inside. full, fragrant. Color and light pink inside. KAISERIN AUGUSTA VICTORIA (H. T.) White flowers. Free bloomer full and for KILLARNEY, WHITE (H. T.) A grand white forcing rose. Sport from Killarney but more double. fragrant. A free bloomer.

MADAME CAROLINE TESTOUT (H. T.) Very free flowering. Flowers silvery rose with deeper center. One of the best Hybrid Teas. center. One of the best Hybrid Teas.

MADAME PLANTIER (H. P.) Pure white flowers of medium size and very fragrant, produced abundantly. Extremely hardy. Valuable Decoration Day variety—called the Cemetery Rose.

MAGNA CHARTA (H. P.) Extra large, full flowers of a bright rosy pink color.

MAMAN COCHET (T.) One of the best roses grown. Long pointed buds. Color rich coral-pink. MAMÄN COCHET, WHITE (T.) A large fragrant rose of pure white color tipped pink in autumn.

MARSHALL P. WILLER (M. P.) The with the color tipped pink in MARSHALL P. WILLER (M. P.) The color tipped pink in MARSHALL P. WILLER (M. P.) The color tipped pink in MARSHALL P. WILLER (M. P.) The color tipped pink in MARSHALL P. WILLER (M. P.) The color tipped pink in MARSHALL P. WILLER (M. P.) The color tipped pink in the co WISTARIA CHINENSIS.
Rapid growth. Flowers
pea-shaped and pale blue
in long clusters. A good
porch and arbor climber.
WISTARIA CHINENSIS
ALBA. Similar to preceding, but white flowers. MARSHALL P. WILDER (H. P.) Flowers large. Deep rich red. Fragrant. Strong grower.

MRS. JOHN LAING (H. P.) A profusion of large bright pink flowers. Full and double, very fragrant.

PAUL NEYRON (H. P.) Largest of all roses, deep rose color. Well, formed buds on stout nearly thornless stems. Called the "Paeony Rose."

PERSIAN YELLOW A familiar rose of grandmother's garden. Abundant yellow flowers very early.

PINK MOSS (M.) An excellent pink with beautiful moss covered buds and branches.

PRINCE CAMILLE DE ROHAN (H. P.) Full, dark velvety crimson maroon. fragrant. RADIANCE (H. T.) A constant bloomer with large brilliant rosy carmine flowers.

RED MOSS (M.) A beautiful old time red rose with mossy buds and stem. Very hardy and vigorous. One of the few roses that can be grown in the shrub border.

ROSA RUGOSA

(R.) An attractive single everblooming red rose from Japan. Foliage dark green and crumpled. Extensively used in border or hedge. Flowers succeeded by red fruits. Very showy during late summer.

ROSA RUGOSA ALBA, White Japanese Rose (R.) A white form of the preceding.

SNOW QUEEN (H. P.) Often called White American Beauty. Best white variety. Hardy and vigorous.

URCH BRUNNER (H. P.) A fine cherry-red rose of immense size. Fine form and fragrant, which will beautiful flesh thirts. A vigorous grower, large, pointed buds of exquisite fragrance and a constant bloomer. shrub border.



Stark Bro's Headquarters at Louisiana, Mo. Set in the midst of beautiful Stark Park



Look at this home BEFORE given the added charm of an Ornamental Planting. How cold and uninviting it appears. Compare below.

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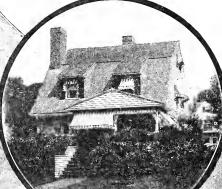
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The same home 'shrined in shrubbery—planted by a landscaping plan. What a transformation! Yet it cost only a few dollars.



Only \$10.50 was required to buy the few shrubs that transformed this house into such a cosy home.



Shrubberv, hedges and trees have vastly multiplied the attractiveness and VALUE of the homes along this suburban village street. The cost was little, too.